

# It's Back!

The Royal Academy of London calls it the "Secret Postcard Event", ArtWorks of Cincinnati calls it "Secret ArtWorks", and the Arts Council of Moore County calls it "Anonymous Art". We are calling it "Mystery Art!"

You are invited to participate in an art "Whodunnit" of miniature proportions, and we don't mean a murder mystery!

## **WHO**

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The Cleveland County Arts Council (CCAC) invites all artists (ages 16+) to create secret "mini-masterpieces" to be sold to art lovers April 29 – May 13. Proceeds from the sale will benefit CCAC's programs and services.

## **WHAT**

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Do what you do best – create art! CCAC will provide you with 5x7" archival quality canvases upon which you can create your art (painting, collage, drawing, mixed media, clay, or any media that will adhere to the canvas & still be hung). These anonymous works of art, made by you and other artists, will be on display and sold at our Mystery Art event April 29th - May 13th. All artists' identities will remain concealed until the work is sold! You can create and donate more than one mini-masterpiece (up to 3), but DO NOT sign the front of your work. And DO NOT frame your work. You will receive a card to attach to the back for your signature. Then simply return the work to us by April 23rd, and please keep the secret!

## **HOW**

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Fill out the attached reply card and return it to the Arts Council by February 26th. We'll prepare your Mystery Art packet, containing canvases and instructions for creating and donating your mini masterpiece which you can pick up at the Arts Council. Participating artists will be listed on our website and in promotional and marketing materials for Mystery Art. The artwork will be posted on our website – anonymously, of course. You will receive an invitation to the Mystery Art opening reception at the Arts Center on April 29. And because we value your talent as an artist you will receive a tax receipt for your donation. Thank you in advance for your help.

## **WHEN**

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February 26 – Artist commitments and canvas requests are due to CCAC

March 26 – Distribution of 5x7" canvases to artists

April 23 – All completed 5x7" artwork due to CCAC

April 29 – Mystery Art Opening Reception and Sale at the Arts Council, 5:30 – 8:00 pm

May 13th – Mystery Art Show Closes

## **WHERE**

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The Arts Center - 111 S. Washington St., Shelby, NC 28150

## **WHY**

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Proceeds from Mystery Art will be used to support the programs and services of the Cleveland County Arts Council. Founded in 1986, CCAC has been dedicated to promoting and supporting all artists by providing a place to exhibit and sell their artwork. We also provide funding to individual artists and organizations through the Regional Artists Project Grant and Grassroots Grants of the NC Arts Council, publicity and resources through our website, and serve as an arts advocate. Only through the support of our artists, volunteers, sponsors, and community, may we continue to offer a wide variety of arts programs to citizens of all ages and fulfill our mission: to ensure that every member of our community has the opportunity to participate in and enjoy art forms that uplift, fulfill, and inspire.

If you have questions, please contact the Cleveland County Arts Council, 704-484-2787 or [info@ccartscouncil.org](mailto:info@ccartscouncil.org). Thank you for supporting the Arts Council!